

Last Updated: 06/03/2024

LUCKY SPOON –PRIVACY NOTICE

Lucky Spoon Bakery, LLC (“**Lucky Spoon,**” or “**we,**” or “**us**”) respect your privacy and are committed to protecting it by complying with this privacy notice (“**Privacy Notice**”).

This Privacy Notice describes the type of information we may collect; who we may collect it from; and our practices for collecting, using, maintaining, protecting, and disclosing that information when you visit our website at www.luckyspoon.com (“**Site**”).

Please read this Privacy Notice carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, your choice is not to use our Site. By accessing or using this Site, you agree to this Privacy Notice. This Privacy Notice may change from time to time (see [Changes to Our Privacy Notice](#)). Your continued use of this Site after we make changes is deemed to be acceptance of those changes, so please check the Privacy Notice periodically for updates.

In certain jurisdictions, we are required by applicable data protection laws to provide alternate or additional disclosures relating to the processing of personal information. To find our jurisdiction-specific disclosures that may be applicable to you, see [Jurisdiction-Specific Disclosures](#).

Use the links below to toggle to each section.

CONTENTS

1. [WHEN THIS PRIVACY NOTICE APPLIES](#)
2. [INFORMATION WE COLLECT AND HOW WE COLLECT IT](#)
3. [INFORMATION WE COLLECT THROUGH AUTOMATIC DATA COLLECTION TECHNOLOGIES](#)
4. [HOW WE USE YOUR INFORMATION](#)
5. [HOW WE SHARE YOUR INFORMATION](#)
6. [HOW WE PROTECT YOUR INFORMATION](#)
7. [RETENTION OF YOUR INFORMATION](#)
8. [YOUR CHOICES ABOUT YOUR INFORMATION](#)
9. [LINKS TO OTHER WEBSITES](#)
10. [CHILDREN UNDER THE AGE OF 16](#)
11. [JURISDICTIONAL-SPECIFIC DISCLOSURES](#)
12. [CHANGES TO OUR PRIVACY NOTICE](#)
13. [HOW TO CONTACT US](#)

WHEN THIS PRIVACY NOTICE APPLIES.

This Privacy Notice applies to information we collect:

- when accessing the Site; and
- in email and other electronic messages between you and us.

It does not apply to information collected by:

- us offline or through any other means;
 - a third-party, including through any application or content that may link to or be accessible from the Site.
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INFORMATION WE COLLECT AND HOW WE COLLECT IT.

We may collect several types of information from and about users of our Site, including information:

- by which you may be personally identified, such as name, email, phone number, physical address, or any other information which could be used to identify you (“personal information”);
- that is about you but individually does not identify you such as demographics;
- employment information if you apply for a job with us, such as work history, education, and military history;
- related to donations of our products or services, such as organization information if you request a donation from us or what types of donation items you request,;
- about your internet connection, the equipment you use to access our Site and usage details, such as information about your computer and internet connection, including your IP address, operating system, and browser type; and
- any other information you may communicate to us if you contact us or otherwise communicate with us through the Site.

We collect this information:

- directly from you when you provide it to us or through information provided to our affiliates;
- automatically as you navigate the Site through automated data collection technologies; and
- records or copies of correspondences (including email address) if you contact us.

INFORMATION YOU PROVIDE TO US.

The information we collect on or through our Site may include:

- information that you provide by filling in forms on our Site, including information provided at the time of subscribing to our email communication service, by contacting us, or requesting information, products, or services;
- records and copies of your correspondence (including email addresses) if you contact us, including when you report a problem with our Site;

- your responses to surveys that we might ask you to complete for research purposes; or
 - when you request further information.
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INFORMATION WE COLLECT THROUGH AUTOMATIC DATA COLLECTION TECHNOLOGIES.

As you navigate through and interact with our Site, we may also use automatic data collection technologies to collect certain information about your equipment, browsing actions, and patterns, including:

- details of your visits to our Site, including traffic data, logs, and other communication data and the resources that you access and use on the Site; or
- information about your computer and internet connection, including your IP address, operating system, and browser type.

The information we automatically collect may include personal information. It helps us to improve our Site and to deliver a better and more personalized service, including by enabling us to:

- estimate our audience size and usage patterns;
- store information about your preferences, allowing us to customize our Site according to your individual interests;
- speed up your searches; or
- recognize you when you return to our Site.

The technologies we use for this automatic data collection may include:

- COOKIES (or browser cookies). A cookie is a small file placed on the hard drive of your computer. You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting you may be unable to access certain parts of our Site. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Site.
- FLASH COOKIES. Certain features of our Website may use local stored objects (or Flash cookies) to collect and store information about your preferences and navigation to, from, and on our Website. Flash cookies are not managed by the same browser settings as are used for browser cookies
- WEB BEACONS. Pages of our Site may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit us, for example, to count users who have visited those pages or and for other related website statistics (for example, recording the popularity of certain website content and verifying system and server integrity).

THIRD PARTY USE OF COOKIES AND AUTOMATED DATA TRACKING TECHNOLOGIES.

Some content or applications on the Site are served by third parties. These third parties may use cookies alone or in conjunction with web beacons or other tracking technologies to collect information about you when you use our website. The information they collect may be associated with your personal information or they may collect information, including personal information, about your online activities over time and across different websites and other online

services. They may use this information to provide you with interest-based (behavioral) advertising or other targeted content.

We do not control these third parties' tracking technologies or how they may be used. If you have any questions about an advertisement or other targeted content, you should contact the responsible provider directly.

The Site also uses Google Analytics, which uses cookies or other tracking technologies to help us analyze how users interact with and use the Offerings, compile reports on activity, and provide other services related to activity and usage. Google Analytics may collect information such as your IP address, time of visit, whether you are a return visitor, and referring website. To learn more about how Google Analytics collects and processes data you may visit <http://www.google.com/policies/privacy/partners>.

To learn more about your rights including how to opt-out go to [Your Choices About Your Information](#).

HOW WE USE YOUR INFORMATION.

We use information that we collect about you or that you provide to us, including any personal information:

- to present our Site and its contents to you;
 - to provide you with information about our business, products, or services you request from us;
 - to respond to questions about job opportunities with Lucky Spoon and process applications for employment with us where you request it;
 - to respond to and fulfill requests for donations of our products;
 - to contact you about products and services that may be of interest to you where you request it;
 - any other way we may describe when you provide the information; or
 - for any other purpose with your consent.
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HOW WE SHARE YOUR INFORMATION.

We may disclose information that we collect or you provide as described in this Privacy Notice:

- to our subsidiary and affiliates;
- to contractors, service providers, and other third parties who are bound by contractual obligations to keep personal information confidential and use it only for the purposes for which we disclose it to them;
- to a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of Lucky Spoon' assets, whether as a going concern or as part of bankruptcy, liquidation, or similar

- proceeding, in which information held by Lucky Spoon about our Site users is among the assets transferred;
- to fulfill the purpose to which you provide it;
 - for any other purpose disclosed by us when you provide the information; or
 - with your consent.

We may also disclose your information:

- to comply with any court order, law, or legal process, including to respond to any government or regulatory request;
- if we believe disclosure is necessary or appropriate to protect the rights, property, or safety of Lucky Spoon, our users, or others.

HOW WE PROTECT YOUR INFORMATION.

We have implemented measures designed to secure your information from accidental loss and from unauthorized access, use, alteration, and disclosure. Unfortunately, the transmission of information via the internet is not completely secure. Although we take efforts to protect your information, we cannot guarantee the security of your information transmitted to our Site. Any transmission of information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the Site.

RETENTION OF YOUR INFORMATION.

Information may be held at our offices including our affiliates or subsidiaries offices or service providers.

We will keep your information for as long as it is necessary to provide the Site to you or as disclosed in this Privacy Notice. Thereafter, we will keep your information for as long as is necessary:

- to respond to any questions, complaints, or claims made by your or on your behalf;
- to show that we treated you fairly; or
- to keep records required by law.

YOUR CHOICES ABOUT YOUR INFORMATION.

We strive to provide you with choices regarding the information you provide to us. Below are options for your information.

COOKIES AND OTHER TRACKING TECHNOLOGIES.

You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. If you disable or refuse cookies, please note that some parts of the Sites may then be inaccessible or not function properly.

PROMOTIONAL OFFERS.

If you do not wish to have your information used by us to promote our own products or services, you can opt-out by sending us an email stating your request to info@luckyspoon.com.

LINKS TO OTHER WEBSITES.

We are not responsible for the practices employed by websites, applications, or services linked to or from our Site. We recommend that you review the privacy notices of other websites, applications, or services before disclosing your data to a third party.

CHILDREN UNDER THE AGE OF 16.

Our Site is **not** intended for children under 16 years of age. No one under age 16 may provide any information to or on the Site. We do not knowingly collect information from children under 16. If you are under 16, do not use or provide any information on the Site or on or through any of its features about yourself to us, including your name, address, telephone number, or email address. If we learn we have collected or received information from a child under 16 without verification of parental consent, we will delete that information. If you believe we might have any information from or about a child under 16, please contact us at info@luckyspoon.com.

JURISDICTIONAL-SPECIFIC DISCLOSURES.

If you are a resident of California, we may be required to provide you with additional disclosures and you may have additional rights. Please [click here \[https://luckyspoon.com/\]](https://luckyspoon.com/) for additional privacy disclosures.

CHANGES TO OUR PRIVACY NOTICE.

If you do not agree to this Privacy Notice, do not use the Site.

In our sole discretion, we may revise this Privacy Notice from time-to-time. The Last Updated date is set forth at the top of this page. All changes are effective 15 days after the Last Updated date for current users and immediately for new users. Your continued use of the Site following the posting of this Privacy Notice means you accept and agree to the Privacy Notice.

HOW TO CONTACT US.

To ask questions or comment about this Privacy Notice and our privacy practices in general, contact us at info@luckyspoon.com